



A single window for all end to end automobile solution

Registered under the



सत्यमेव जयते

M MINISTRY OF
C CORPORATE
A AFFAIRS

GOVERNMENT OF INDIA

A unit of
HIFERK TECHNOLOGIES PVT.LTD.



WHO We are

Go Speedy Go (GSG) is an unit of HIFERK TECHNOLOGIES PVT. LTD., registered under the Ministry of Corporate Affairs. We are an affiliated startup based out of Odisha, Startup India (DIPP Certified.) Our sincere association with NASSCOM and CII is proven to be the most fulfilling.

Our official partners in various categories are DICCI for enterprise development, Stand up scheme, exciting Project approved by Mudra, CGTMSE, SIDBIS KVIC for related. subsidies and Financially backed up with State Bank of India for financial support.

We provide end to end services to all our customers which includes but not limited to spare parts, consumables, car insurance, used car sale & purchase. GSG is certified under ISO 9001:2015, after meeting all the quality requirements of the Automobile Industry.

Approved Under



Funding Partner



Subsidy Providers





OUR Aim

Our aim is to provide outstanding services to our clients. To fulfil the same, we specialise in repair services from Two wheeler, Three Wheelers, Four wheelers, Tractors, Commercial vehicles and even upto 50 wheelers. GSG is known for its reliable, efficient and quality work. Our Team members are highly qualified and have experience in the automobile sector.

The Recruitment Team of GSG hires superlative, diligent, and professional technicians to provide quality services to our customers at the convenience of their doorstep.

Every member of the team is qualified to fix any kind of vehicle breakdown. We not only work for the satisfaction of our clients, we also do it at nominal and affordable prices.

GSG has multiple tie ups with different automobile OEMs like TATA and Bajaj for vehicle purchase, Cholamandalam General Insurance for Insurance & Claims, Bosch, Anand, Schaeffler, for spare parts, Amaron and Exide for Battery, Apollo for tires, Indian Oil, Valvoline, Shell, Total for lubricant and many more, so that customers can get the spare parts and consumables at a reasonable price.



GSG's Understanding of the Client's Requirements

GSG aims to provide suitable solutions by meeting multiple requirements of car owners. According to the understanding of GSG, the following are the client requirements-

- Regular preventive maintenance of their possessed asset (Cars) to ensure top-notch condition essential for hassle-free journeys.
- Car repair services of requests at the doorstep.
- Skilled motor technicians with years of experience capable of delivering quality repair services.
- Use of the latest tools and technology to identify the cause of damage with precision, and provide absolute repair solutions.
- Use of genuine spare parts and accessories during replacement at highly competitive prices (Tyres, Batteries, Lubricants, Oil Filters, Glow Plugs, Auto Electricals, Braking Products etc).

SCOPE Of Work

GSG aims to provide 360 degrees solutions taking the client's requirements into consideration through the following features and benefits-

Wide Coverage Area

GO Speedy GO covers PAN India. With a huge association with more than 3000 national workshops, GSG is efficient enough to provide quicker and faster services in any location, and on any road (gazetted, concrete or bitumen- road).



Superior Customer Support

24*7*365 assistance through dedicated customer support. The customer support executives have the multilingual capability and are trained to answer any query. Thorough professionalism and demeanour is given prior consideration while interacting with clients.

Breakdown Repair

In the event of vehicle immobilization due to Flat Tyre, Flat Battery, electrical issues etc- GSG makes instant arrangements to mobilize the vehicle. In case, the problem persists, the vehicle is safely towed to nearest GO Speedy GO associated workshop.



Safe Towing

In the event of vehicle immobilization due to electrical failure, mechanical failure, accident etc. - GSG makes arrangements to ensure that the vehicle is safely towed to the nearest GO Speedy GO associated workstation.

Lockout Services

Instant assistance during emergency situations like loss of key / locked door, accidents and more, through key retrieval, instant unlocking or even breakage of glass with the customer's permission.



Fuel Assistance

In case the car runs out of fuel or stops due to contaminated fuel in the middle of the journey- Instant supply of petrol /diesel/CNG (up to 5 litres) will be provided to the car owner registered with GSG.



Taxi Benefit

During a car break down the vehicle is towed back to the service center and the car owner is provided with a free taxi benefit of up to 50 kilometres from the location of the car breakdown or from the nearest workshop (Depending on the preference of the car owner)



Accommodation & Co-ordination

In case the car breaks down in remote locations, or a place far away from the destination – GSG will make arrangements by sharing the nearest possible hotel options. (The cost of the hotel to be borne by the customer)



Coordination in Extraction/Removal of Vehicle

In event of the vehicle being stuck in a valley/pit/ditch – GSG coordinates with external agencies and ensures that immediate assistance is provided to the car owner. The charges for the service along with any consequential cost of damage during the vehicle extraction process will be borne by the customer.





Urgent Message Relay

GSG supports message relay services and enables the registered user to stay in touch with family, friends, colleagues and send instant notification in the event of a car breakdown, accident, etc.

Car Repatriation

The feature enables the customer to choose his/her location where he/she wants the vehicle to be delivered after repair. The repatriation cost will be borne by the customer.



Mobile Application

GSG offers a user-friendly and responsive mobile application that is compatible with all platforms including IOS, Android, Windows, Tablets and more. The application gives added convenience to the registered users and enables them to manage their profile, monitor service requests, track payment, know the status of repair and more.

Skilled Manpower

GSG provides skilled manpower at the doorstep of the customers on requests (either through the call center, web enquiries or requests via mobile platform). The professionals are highly experienced and possess the corporate etiquettes to understand the customer requirements and treat the customers with the desired respect.



Web Interface

Highly optimized, user-friendly and responsive web interface enables customers to browse seamlessly, send requests, view the product details and buy products through secured payment gateways.

Insurance Services

GSG Keeps a track on the insurance details, notifies customers during expiry of their car insurance and simultaneously helps them in choosing the best insurance plans based on their unique requirements that include zero depreciation, cashless transactions etc.



Why GO SPEEDY GO (GSG)?

A service driven company that provides 360-degree solutions at the customer's doorstep by carrying out extensive repair on cars, electrical repairs, mobile, plumbing, home appliances and more. GSG provides world-class service and support.

GSGs Proposal to Amaron/Exide

GSG appreciates the market value of Amaron/Exide and acknowledges the standards set by the company in providing high-quality automotive batteries for two-wheels, three-wheelers, and four-wheelers.

GSG believes in providing the best services to its customers by use of genuine spare parts. The car battery is an essential part that ensures hassle-free journey by supplying electrical energy to the motor and minimizing the start-up problems.



Amaron/ Exide has managed to lead the market share and establish itself as one of the leading brands through huge sales of automotive batteries. The trust induced by the brand is due to the durability, longer life, and superior quality.

Considering the superior brand value and the extreme durability of the product – GSG takes immense pleasure in proposing Amaron/ Exide for a corporate tie up. GSG is willing to provide Amaron/ Exide batteries to its customers during repairs.

GSGs Proposal to Bridgestone/MRF/Apollo

While associating with vehicles, the tyres are the lifeline of a journey. Majority of car users are troubled during important journeys due to punctures, tyre burst etc. Durability is always an issue with tyres, and a tyre burst at a higher speed can be life-threatening. Along with the common tyre problems, a tyre that offers excellent grip gives better manoeuvrability to the driver and facilitates smooth braking.

BRIDGESTONE



MRF
CAR TYRES



MRF/Bridgestone/Apollo has been a class leader through regular innovations and has delivered high-quality tyres that provide better grip, durability and add to the trust of the customers. The value addition has helped MRF/Bridgestone/Apollo gain the recognition of being the most valued brands in India.

GSG believes in providing the best services to its customers by providing genuine products. Considering the superior brand value and the extreme durability of the product – GSG takes immense pleasure in proposing MRF/ Bridgestone/Apollo for a corporate tie up. GSG is willing to provide MRF/ Bridgestone/Apollo tyres to its customers during tyre replacements.



apollo

GSGs Proposal to Bosch/Wurth

Repairing a car can be a tough task, and special attention needs to be taken care while replacing the spare parts. An experienced technician/motor mechanic is highly influential in identifying the fault and delivering the required repair. However, a clear majority of the repairs don't last due to the use of substandard spare parts.

GSG believes in providing 360-degree solutions to its customers by using genuine spare parts from leading manufacturers.



BOSCH



Bosch/Wurth is recognized for its superior spare parts and accessories that include braking systems, glow plugs, exhausts, engine parts, wiper blades, ignition coil and much more. The automotive products are superior in quality, durable and are available for multiple brands.

Considering the extensive market reach and the value offering provided by Bosch/Wurth - GSG aims to provide spare parts and accessories manufactured by Bosch/Wurth. Thus, GSG takes immense pleasure in proposing Wurth/Bosch for a corporate tie up.

GSGs Proposal to BAJAJ Allianz/ New India Assurance

Owning a car can take a heavy toll on your pockets and maintenance/repairs during breakdowns or accidents can be backbreaking. Car theft can also lead to a heavy financial burden. GSG provides premium car repair services to its customers – However, it also understands the importance of securing their prized possession (Cars) through authentic insurance services.



In other words, a car without security is equivalent to performance without guarantee. Thus, an insurance from a trusted company gives financial cover and ensures peace of mind.

BAJAJ Allianz/ New India Motor Insurance

is one of the most trusted insurance providers with key features that include

- Cashless settlement at over 4000 garages
- Hassle free claim settlement
- Quick and easy online purchase process
- 24x7 Spot Assistance
- 24x7 telephonic service, even on holidays
- Instant Claims Assistance and SMS updates
- No Claim Bonus

It also provides Add-on packages

with features that include depreciation shield, engine protector and much more.

Considering the quality offerings, superior brand value and trust associated with BAJAJ Allianz/New India Motor Insurance – GSG is willing to associate with BAJAJ Allianz/New India Motor Insurance through a corporate tie up and secure its customers through the premium insurance service offered by Bajaj Allianz/New India Assurance.

Statistics & Information – GSG

Area Covered – PAN India

On wheel workshop estimation until 2027 - 7000 +

Workshop on wheels - 7000+

Employment Proposition – 50000+

Covered Vehicles - Complete range of cars from multiple brands (including luxury brands)

Preferred Vehicle Condition – All vehicles from 4 to 50 wheelers

Inception Date - November 2021

Duration of Plan – 5 Years





Static
FRANCHISE Plan

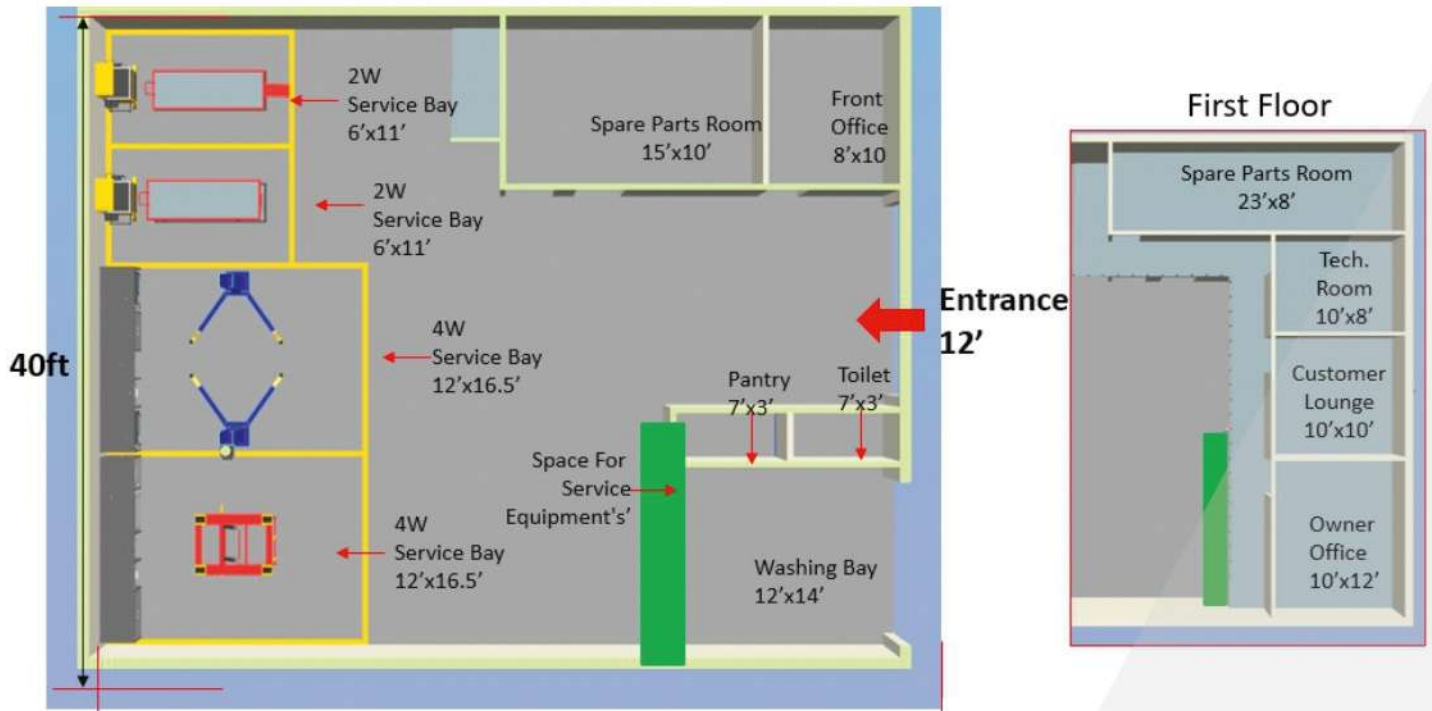


SUPER WORKSHOP

Floor Plan	: 2500 SQFT
Technicians	: 7
Office Staff	: 8



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SUPER WORKSHOP FACILITIES

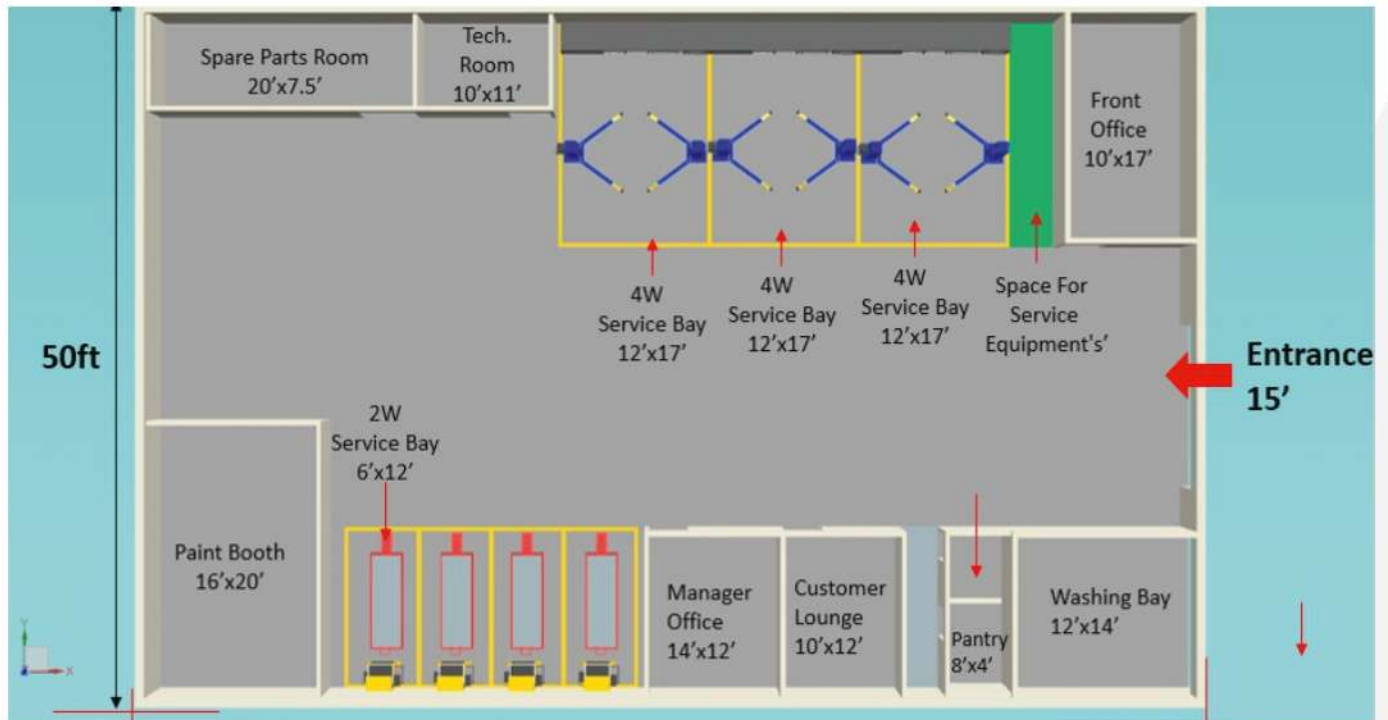
- Well Lit Workshop
- Reception/Customer Lounge
- Spare Parts Room/ Technicians Room
- All Periodic Maintenance Services
- Minor Repair Jobs
- Brakes & Suspension work
- Electricals
- Usage of Pneumatic tools/Air compressor
- AC Work

- Washing and vacuuming
- Battery Booster
- Diagnostics
- CCTV- live streaming
- Sanitization
- Minor Breakdown(Fuel, Battery, Bulbs etc.)
- Mechanical Towing Services
- Jump Start
- All Mechanical work

PREMIUM WORKSHOP

Floor Plan	: 4000 SQFT
Technicians	: 14
Office Staff	: 12





PREMIUM WORKSHOP FACILITIES

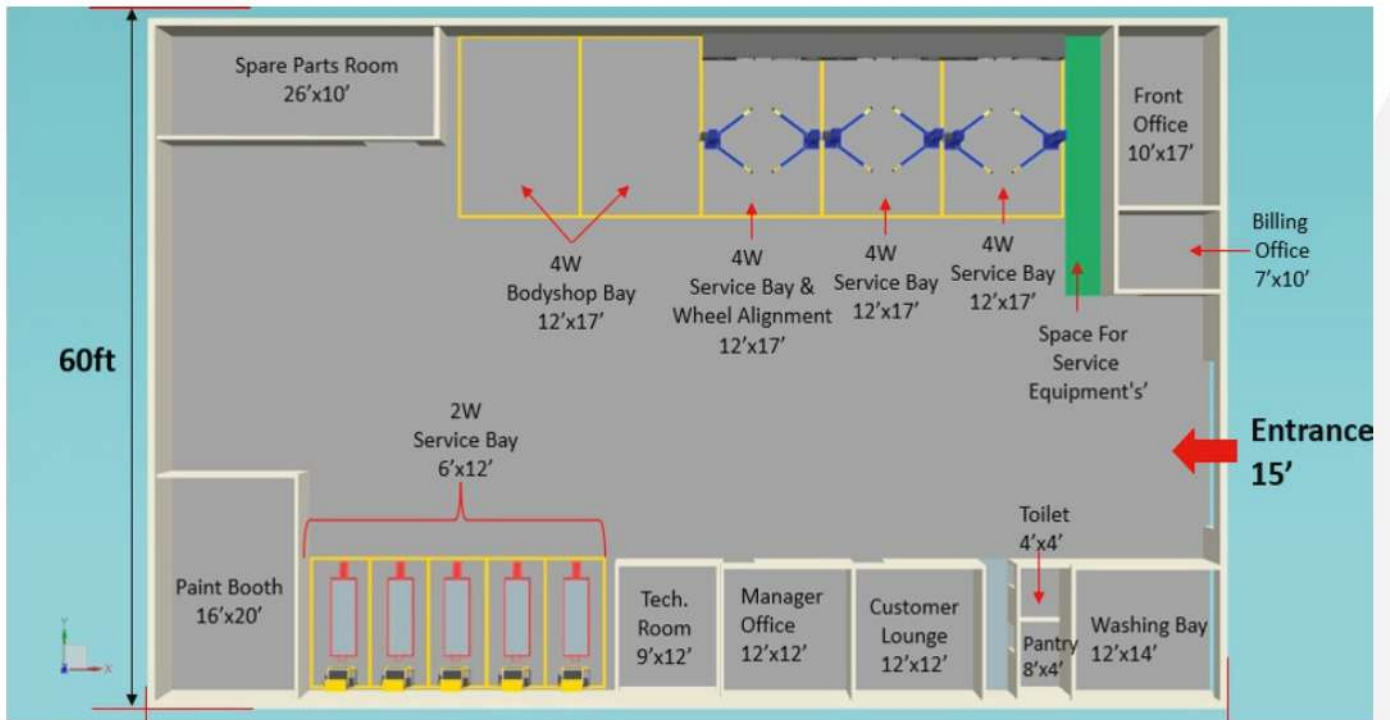
- Well Lit Workshop
- Reception/Customer Lounge
- Spare Parts Room/ Technicians Room
- All Periodic Maintenance Services
- Repair Jobs, Brakes & Suspension work
- Electricals and Electrical Repair
- Usage of Pneumatic tools/Air compressor
- AC Repair & Work
- Body Shop Work(Painting & Denting)

- Battery Booster
- Diagnostics and Code Clearance
- CCTV- live streaming
- Breakdown Jobs
- Mechanical Towing Services
- Jump Start
- All Mechanical work
- Sanitization
- Washing and vacuuming

SUPER *Premium* WORKSHOP (PV)

Floor Plan	: 6000 SQFT
Technicians	: 18
Office Staff	: 11





SUPER PREMIUM WORKSHOP FACILITIES

- Well Lit Workshop
- Reception/Customer Lounge
- Spare Parts Room/ Technicians Room
- All Periodic Maintenance Services
- Repair Jobs, Brakes & Suspension work
- Electricals and Electrical Repair
- Usage of Pneumatic tools/Air compressor
- AC Repair & Work
- More Bays for more jobs

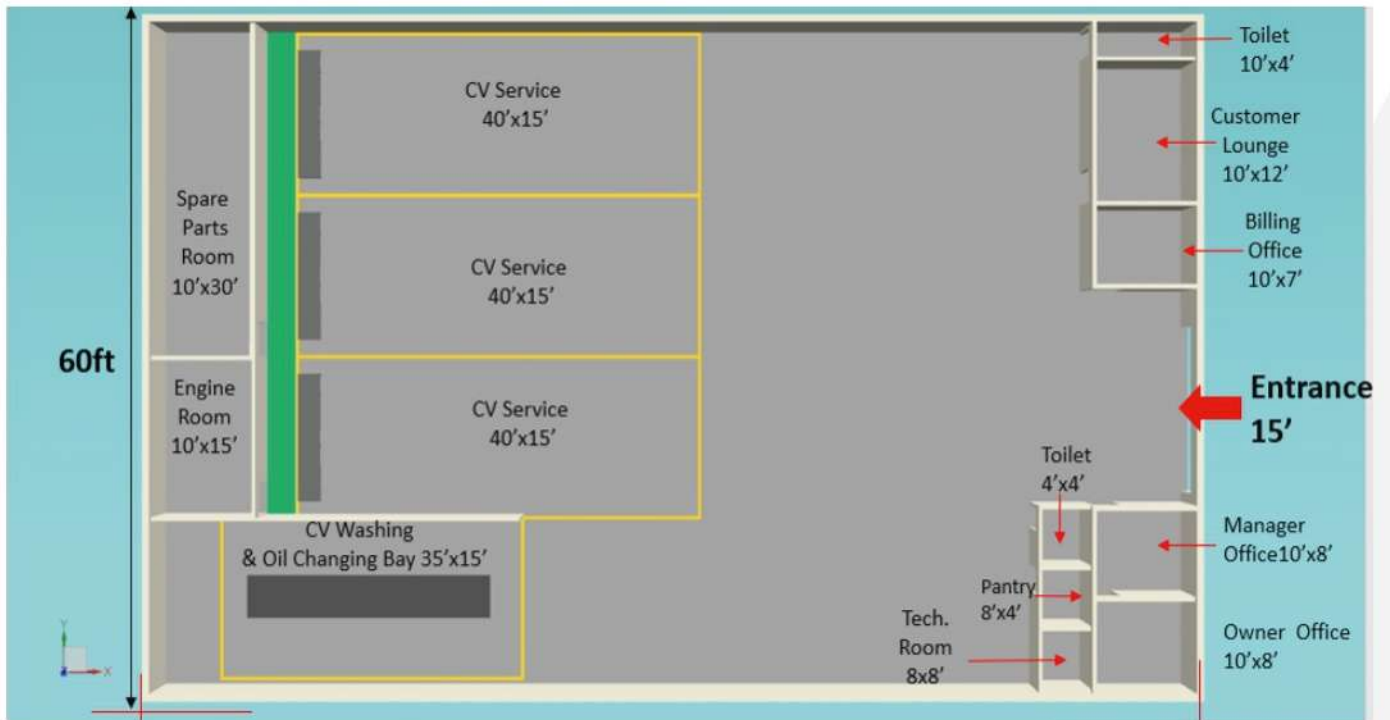
- Battery Booster
- Diagnostics and Code Clearance
- CCTV- live streaming
- Breakdown Jobs/Mechanical Towing Services
- Body Shop Work(Painting & Denting)
- Jump Start
- All Mechanical work
- Sanitization
- Washing and vacuuming

PREMIUM WORKSHOP (CV)

Floor Plan	: 6000 SQFT
Technicians	: 11
Office Staff	: 11



PREMIUM WORKSHOP (CV)



PREMIUM WORKSHOP CV FACILITIES

- | | |
|---|---|
| Exclusive Commercial Vehicles | Battery Booster |
| Well Lit Workshop | Diagnostics and Code Clearance |
| Reception/Customer Lounge | CCTV- live streaming |
| Spare Parts Room/ Technicians Room | Breakdown Jobs/Mechanical Towing Services |
| All Periodic Maintenance Services | Jump Start |
| Repair Jobs, Brakes & Suspension work | All Mechanical work |
| Electricals and Electrical Repair | Sanitization |
| Usage of Pneumatic tools/Air compressor | Washing and vacuuming |
| AC Repair & Work | |





DYNAMIC
Franchise plan

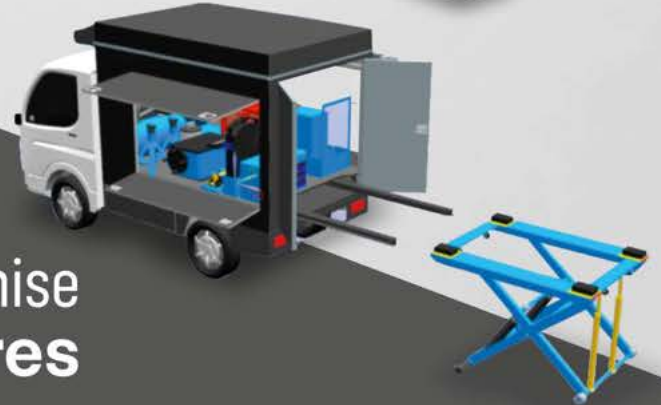


SMART BIKE SERVICE

SMART SERVICE

**MOBILE SERVICE VAN
& WORKSHOP ON WHEELS**

SMART MOTOR SERVICE



Dynamic Franchise Key-Features

A unit of
**HIFERK TECHNOLOGIES
PVT. LTD.**



**An End-to-End Automotive Service Provider
With ISO 9001:2015 Certification**

Project approved by Stand-up India | Mudra Scheme | CGTMSE

Funding Partners: State Bank of India

Associated to DICCI, Startup India, Startup Odisha

Subsidy Partners: SIDBI & KVIC

Project Starting from Rs. 1.5 Lakhs and above

Investment starting from Rs. 25,000 onwards

Vehicle Partners: Tata Motors, Bajaj Auto

Insurance Partners: Cholamandalam General Insurance

Spare Parts Partners: Bosch, Anand, Shell, Scheaffler, Lumax, Total, Valvoline, Wurth

Tools & Equipments: Johnbean, Hella, Bosch

Manpower: Trained under NSDC & ASDC

Marketing Provided by GSG Digital Marketing Team



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Smart Service - SS

Vehicle Provided : TVS / Bajaj
 Technicians : 1



SMART SERVICE (Bajaj Platina)

Periodic Maintenance Services
 Dry Washing
 Sanitization
 Battery Booster

Minor Running Repair work(Mechanical)
 Minor Breakdown(out of fuel, vehicle locked out etc.)
 Two wheeler services & repairs
 Puncture Repair



Mobile Service Van - MSV

Vehicle Provided : Tata 610

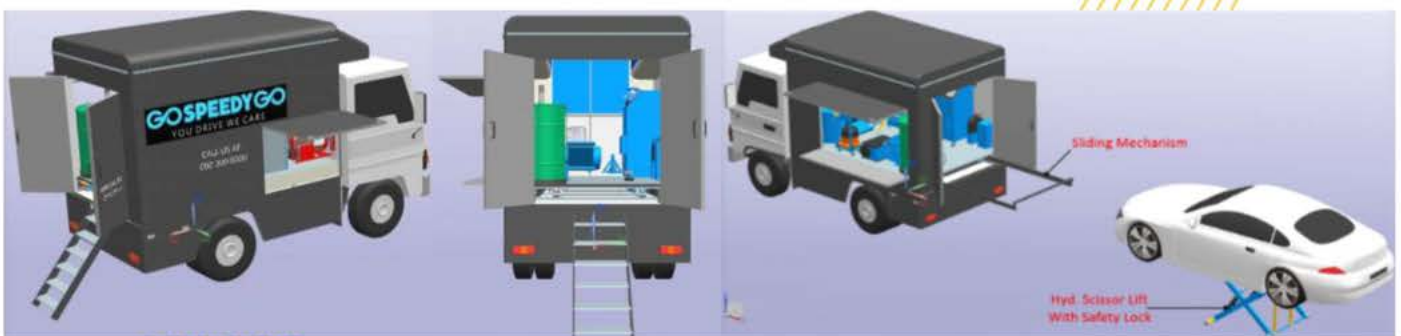
Technicians : 3



MOBILE SERVICE VAN

- All Periodic Maintenance Services
- Minor Repair Jobs
- Brakes & Suspension work
- Electricals
- Usage of Pneumatic tools
- Air compressor
- Jump Start
- Minor Body Work

- AC Work
- Washing and vacuuming
- Battery Booster
- Diagnostics
- External LED Light for work in the evening
- CCTV- live streaming
- Sanitization
- Minor Breakdown(Fuel, Battery, Bulbs etc.)
- Towing



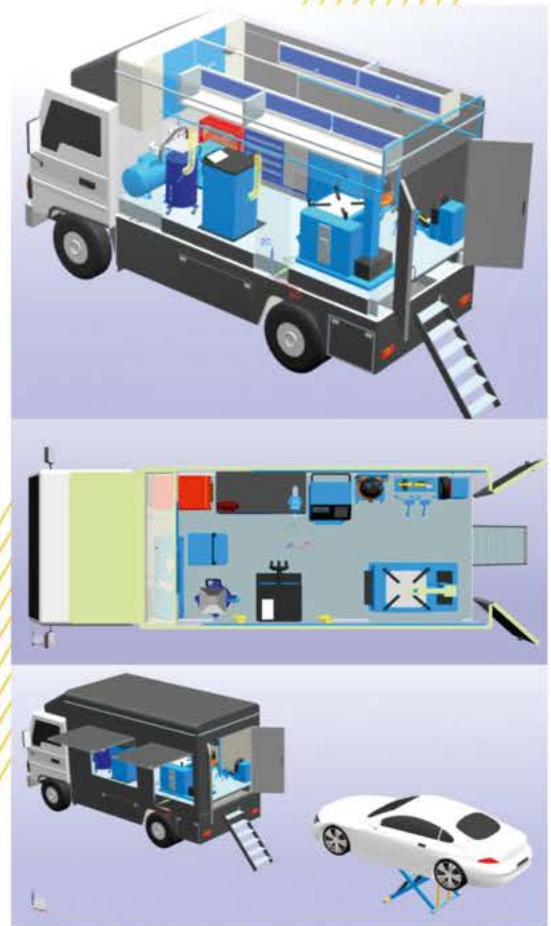
Workshop On Wheels - WOW

Vehicle Provided : Tata 709 G LPT
Technicians : 4









SMART MOTOR SERVICE

- All Periodic Maintenance Services
- Minor Repair Jobs
- Brakes & Suspension work
- Electricals
- Usage of Pneumatic tools/Air compressor
- Jump Start
- Minor & Major Body Work
- AC Work
- Tyre Work/Replacement
- Towing
- Washing and vacuuming
- Battery Booster
- Diagnostics
- External LED Light for work in the evening
- CCTV- live streaming
- Sanitization
- Minor Breakdown(Fuel, Battery, Bulbs etc.)
- Major Mechanical Work



Commercials

	SL	Franchise Type	Services Undertaken	Investment INR 
Static Workshop	1	Super Premium (Passenger)	All (TW & 4W Major)	1 Cr - 2 Cr
	2	Premium (Commercial)	Only Commercial vehicles	1 Cr - 2 Cr
	3	Premium	All (TW & 4 W)	50 L - 1.5 Cr
	4	Super	All Except major body work	35 L - 1 Cr
	SL	Franchise Type	Services Undertaken	Investment INR 
Mobile Workshop	1	Workshop on Wheels (WOW)	Mobile Workshop- All work	20 L
	2	Mobile Service Van (MSV)	Mobile Service with Towing	10 L
	SL	Franchise Type	Services Undertaken	Investment INR 
	1	Smart Services	PMS, Minor Mech repair, Wash	2 L

Returns of Investment

Headers	Monthly Expense	Total Revenue	Profit Per Month	Profit
Super Premium (Passenger)	11,55,250	26,10,100	8,54,750	49%
Premium (Commercial)	13,50,250	19,50,000	5,99,750	44%
Premium	13,42,100	17,10,000	3,67,900	27%
Super	9,77,750	12,69,000	2,91,250	30%
Workshop on Wheels (WOW)	5,48,000	7,50,000	2,02,000	37%
Mobile Service Van (MSV)	4,41,500	5,51,250	1,09,750	25%
Smart Service (SS)	34783	80,000	45,217	130%

Infrastructure Cost | Manpower Cost | Operating Expense
Capital Expenditure | Spare Parts | Maintenance | Miscellaneous



Submission Franchise Owner

- Approved Project from “**Stand up India**”, hence it is a **Government** Approved Project
- Current Project Funding Agencies **SBI, BOB, UBI** and **PNB**
- Subsidy from “**DIC**” & “**KVIC**”
- Vehicle Provided through **Tata Motors | Bajaj Auto | TVS**
- Insurance Provided by **Cholamandalam General Insurance**
- Fabrication | Civil Work | Interiors | Branding by **Go Speedy Go**
- Tools & Equipments provided by **Go Speedy Go**
- Spare Parts provided by **Go Speedy Go – All Genuine Parts**
- Technician Provided by **Go Speedy Go**
- Vehicle | Insurance | Road Tax | Spare Parts | Tools & Equipments – **Owned** by the **Franchise Owner**
- Marketing Support – Business Support – Bringing in Vehicles to workshop – By **Go Speedy Go**
- Cooling Period of **2 Months** for Smart Service and **6 Months** for all other projects provided by SBI
- Franchise Owner gets 70% of the Profit after Expenses.



Why GSG?



Submission Franchise Owner



Pan Card
Aadhar Card
Six month bank Statement
Udyam Aadhar Card
MSME Registration
Educational Qualifications
Experience Certificate
IT Return



Vehicle Booked
Fabrication Work Starts
Tools & Equipment Provided
Permanent Registration Done
Vehicle Delivered @ location



Spare Parts Supplied
Trained & qualified Technicians Provided
Ready made Vehicle with Branding
Marketing Support by GSG

Time-lines for
**Vehicle
& Fabrication**

4-6 WEEKS

Time-lines for
Final Delivery

2-3 WEEKS

Marketing Activities

Digital Marketing Activities on all social media and internet

Print media and Hoarding activities across the country

Tie ups with Fleet Management Companies

Tie up with Leasing Companies

Tie up with 108 vehicles

Tie up with Pizza Hut, Dominos etc.

Constant marketing activities at societies, malls, offices etc

Service road shows with our after market partners

Strategic Tie Ups


OEM's				
IAM				
				
TOOLS				
INSURANCE				









YOU DRIVE WE CARE

YOU DRIVE WE CARE

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